

COOKBOOK SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

A purchase will not improve chances of winning sweepstakes.

Open to legal residents of the 50 United States and the District of Columbia, 18 years old or older as of date of entry. Promotion begins at 12:01 a.m. ET on 6/15/07 and ends at 11:59 p.m. ET on 9/13/07. To enter, log on to www.BATakeAway.com and complete the online registration form. One entry per person. No mass entries permitted. The odds of winning depend on the number of entries received. One (1) Potential winner will be selected randomly on or about 9/17/07. All decisions of judges are final. Potential winner will be notified by mail. By participating, entrants agree to be bound by the Official Rules. Sponsor is not responsible for entries that are lost, late, misdirected, incorrect, garbled, or incompletely received, for any reason. Sponsor further reserves the right to cancel, terminate or modify any promotion not capable of completion as planned, including unauthorized intervention or force majeure. By providing your e-mail address, you grant Sponsor the right to send you commercial messages and share your address with others, unless specified otherwise as indicated on the entry form. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. Employees of Sponsor, its parent companies, and the immediate families or persons residing in the same household of each are not eligible to participate. Void outside the 50 United States and the District of Columbia, and where prohibited. Subject to all federal, state and local laws and regulations. Sponsor is not responsible for errors in the administration or fulfillment of this sweepstakes, including without limitation mechanical, human, printing, distribution or production errors, and may modify or cancel this promotion based upon such error at its sole discretion without liability. Winner will receive a collection of (approx. 3) Bon Appetit cookbooks. Approximate retail value: \$100. Potential winner may be required to sign and return an Affidavit of Eligibility (including social security number) and a Liability/Publicity Release, which must be returned within 14 days of notification or an alternate winner may be chosen. Except where prohibited, acceptance of prize offered constitutes consent that Sponsor may use winner's name and likeness for editorial, advertising and publicity purposes without further compensation. By entering, participants release-Sponsor, its respective parent companies, subsidiaries, affiliates and respective directors, officers, employees and agents from any and all liability for any injuries, losses or damages of any kind caused by any prize or resulting from acceptance, possession or use/misuse of any prize. In the event of noncompliance with any requirements, or if prize or prize notification is returned or is otherwise undeliverable, prize may be forfeited and awarded to an alternate winner. Income and other taxes on prize, if any, are the sole responsibility of the winner. No prize transfer or cash substitutes allowed, except at Sponsor's sole discretion, in which case a prize of equal or greater value will be substituted. For the name of the winner, send a self-addressed envelope after 9/17/07 but before 4/20/08 to Bon Appetit Magazine, 4 Times Square, 15th Floor. Attention: Jodi Lynn. Sponsored by The Conde Nast Publications, 4 Times Square, New York, New York 10036.