

**Enter to Win
A Free Trip for 2 to Taos, New Mexico!**

OFFICIAL RULES

NOTICE TO ONLINE ENTRANTS

In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor is not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these official rules; and (ii) withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and to select winners from among all eligible entries received prior to withdrawal.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

NO PURCHASE REQUIRED. Purchasing does not improve your chances of winning.

Eligibility: The "Trip for 2 to Taos, New Mexico" Sweepstakes (the "Sweepstakes") is open to legal residents of the 48 continental United States, and the District of Columbia, age 21 or older at time of entry. Void in AK, HI, Puerto Rico, and wherever else prohibited by law. Employees of Sunset Magazine (the "Sponsor") and its subsidiaries, affiliates, advertising and promotion agencies, their advertisers and prize providers, and

the immediate family members of and/or those living in the same household of each, are not eligible to enter. Sweepstakes is subject to all applicable federal, state and local laws and regulations.

Entry: There are 5 ways to enter. **Method #1:** Use the Free Information Card found in the July issue of Sunset Magazine. Simply complete the name & address section, then circle the advertiser information you would like to receive, remove the postage-paid card from the magazine, and mail. **Method #2:** Visit www.sunsetgetaways.com and follow all entry instructions to request advertiser information, and complete and submit the online entry form. **Online entries must be received between 12:01 AM Pacific Time ("PT") on Wednesday, July 1, 2009, and 11:59 PM PT on Friday, July 31, 2009 (the "Sweepstakes Entry Period").** Online entrants are subject to all notices posted online including but not limited to the privacy policy. **Limit: One online entry per email address per day.** In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder of the email address submitted at the time of entry. "Authorized Account Holder" means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. **Method #3:** Mail a postcard, including your name and complete address, to: "Win a Trip for 2 to Taos, NM" Sweepstakes, c/o Sunset Magazine, 80 Willow Road, Menlo Park, CA 94025. Each postcard must be mailed separately and must be postmarked between July 1, 2009, and July 31, 2009, and received by August 7, 2009. **Method #4.** Call toll-free to 1-800-967-3189, provide your contact information required, indicate the advertiser's information you would like to receive, and you'll be automatically-entered into the sweepstakes. **Method #5.** Make a copy of the Free Information Card and fax your request to: 888-847-6035.

All methods of entry have an equal chance of winning. All entries become the property of the Sponsor and will not be returned or acknowledged. Sponsor is not responsible for lost, late, damaged, misdirected or postage-due mailed entries, nor for online entries not received due to technical problems beyond the reasonable control of the Sponsor.

Prize/Odds of winning. There is one (1) Grand Prize being offered of a trip for 2 to Taos, New Mexico. Prize includes round trip, coach airfare for two from a major airport nearest the winner's home to Albuquerque, rental car, two nights, standard, double-occupancy accommodations at the Taos Inn, massages and soaks at Ojo Caliente, breakfast, lunch, and dinner each day (excluding alcoholic beverages), and one activity per day for winner and guest for two days. Approximate retail value of this prize is \$3,500. Odds of winning will depend upon the total number of eligible entries received, but is estimated at **1:10,000**.

Random Drawing: The winner will be selected in a random drawing from among all eligible entries received during the Sweepstakes Entry Period on or about **Tuesday, September 15, 2009**, under the supervision of the Sponsor.

Prize Conditions. Prize is subject to availability. All other travel-related expenses not specifically mentioned herein (including telephone/Internet, in-room hotel services, taxes and gratuities) are the responsibility of the winner to pay. Subject to availability, and

some restrictions apply. Rental car subject to car rental company's policy. Winner will be notified by email or U.S. mail, and will be required to sign and return, within ten (10) days of winner notification, an Affidavit of Eligibility, a Liability Waiver, and where allowable, a Publicity Release (collectively, "the Releases"). The guest/travel companion of the winner will also be required to sign and return a Travel Liability Waiver. The prize package will be awarded within approximately 30 days after the winner is verified. **Trip must be completed by December 31, 2009.** If a prize notification or prize is returned as undeliverable, it will result in disqualification, and the prize will be awarded to an alternate winner in a separate random drawing. Prizes are non-assignable or transferable to another individual, except to a surviving spouse. Prize is not redeemable for cash, and no substitution is permitted, except if prize offered is unavailable, in which case a prize of equal or greater value will be awarded. Winner is responsible for all federal, state, and local sales and income taxes, if applicable. Winner acknowledges that the Sponsor and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner are responsible for any warranty, representations, expressed or implied, in fact or in law, relative the quality, conditions, fitness or merchantability of any aspect of the prize being offered, except that the prize shall be subject to prize provider's standard warranty/guarantee/terms (if any). Entry and acceptance of any prize constitutes permission to use winner's name, prize won, hometown and likeness for online posting and promotional purposes without further compensation, except where prohibited by law. Prize is guaranteed to be awarded.

General: Participating entrants agree to these Official Rules and the decisions of the Sponsor, and release the Sponsor and their affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each, from all claims and liability relating to their participation, acceptance and use/misuse of the prize offered. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of any prize. If, for any reason, the sweepstakes is not capable of running as planned because of circumstances or causes, which, in the Sponsor's sole discretion, affect the administration, security, fairness, or proper conduct of this sweepstakes, Sponsor reserves the right to terminate, modify or suspend the affected portion of the sweepstakes and to select winners from entries received prior to such an action.

Privacy: By entering and providing the required entry information, Entrants acknowledge that the Sponsor may also send information, samples or special offers it believes may be of interest to Entrant, or other information or goods offered by its marketing partners. Personal information collected from online entrants is subject to the Privacy Policy, which can be found at Sunset.com.

Winner Confirmation. For a written confirmation of the winner's name and city of residence (available after September 15, 2009), send a stamped, self-addressed envelope (no later than October 15, 2009), to: The "Trip for 2 to Taos, New Mexico" Sweepstakes Winner Confirmation Request, c/o Sunset Magazine, 80 Willow Road, Menlo Park, CA 94025.

Sponsor: Sunset Magazine, 80 Willow Road, Menlo Park, CA 94025.

SWEEPSTAKES FACTS

PRIZE	RETAIL VALUE	NUMBER OF PRIZES	ODDS
One (1) Grand Prize of a trip for two (2) to Taos, NM, including air fare, lodging, meals, and activities.	\$3,500	1	1 in 10,000

You Have Not Yet Won. All entries have the same chance of winning. No one will know who the winner is until after the Sweepstakes ends.

Entry is Free. You don't have to buy anything to enter. Just fill out the fields in the online entry form and submit.

Enter as Often as You Like by Mail. Simply mail a post card including your name, address, and age to: "Win a Trip for 2 to Taos, NM" Sweepstakes, c/o Sunset Magazine, 80 Willow Road, Menlo Park, CA 94025. Each post card must be mailed separately. It is not necessary to await receipt of an entry form.

Buying Won't Help You Win. Chances of winning without making a purchase are the same as the chances of someone who buys something.

Entry Deadline/Sweepstakes Closing Date. To be eligible to win the prize offered in this Sweepstakes, your entry must be received by the applicable entry dates stated above.

Void in AK, HI, Puerto Rico, and wherever else prohibited by law.