

Reader Service Issue Sweepstakes, 2009.
Official Rules

1. NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

For online entry method:

Enter online after 12:01a.m. EST at elledecor.com/directory. Follow on-line entry instructions. Entries must be received by 11:59 p.m. EST as follows

<u>Issue</u>	<u>Online Entry Deadline</u>
Jan/Feb 2009	February 3, 2009
March 2009	March 10, 2009
April 2009	April 14, 2009
May 2009	May 19, 2009
June 2009	June 23, 2009
July/August 2009	August 11, 2009
September 2009	September 15, 2009
October 2009	October 13, 2009
November 2009	November 17, 2009
December 2009	December 22, 2009

For Mail-in entry method: Mail the BRC card found in the relevant issue of ELLE DECOR to the address printed on the detachable card. Entries must be postmarked and received by the below dates. Only one entry per person will be included in the drawing.

<u>Issue</u>	<u>BRC Postmark Deadline</u>	<u>Received By</u>
Jan/Feb 2009	February 3, 2009	March 10, 2009
March 2009	March 10, 2009	April 14, 2009
April 2009	April 14, 2009	May 19, 2009
May 2009	May 19, 2009	June 23, 2009
June 2009	June 23, 2009	August 11, 2009
July/August 2009	August 11, 2009	September 15, 2009
September 2009	September 15, 2009	October 13, 2009
October 2009	October 13, 2009	November 17, 2009
November 2009	November 17, 2009	December 22, 2009
December 2009	December 22, 2009	TBD

2. This Sweepstakes is open to legal residents of the 50 United States and Washington D.C., 18 years of age and older, except the employees of the Sponsors, Hachette Filipacchi Media U.S., Inc. and members of their immediate families.

3. One winner will be selected at random from all eligible entrants on the below dates. The odds of winning depend on the number of eligible entries received. The winner will be notified by mail and/or by email on or about one month following drawing. Return of any prize notification as undeliverable will result in disqualification and selection of an alternate winner.

<u>Issue</u>	<u>Winner Selection Date</u>
Jan/Feb 2008	March 10, 2009
March 2008	April 14, 2009

April 2008	May 19, 2009
May 2008	June 23, 2009
June 2008	August 11, 2009
July/August 2008	September 15, 2009
September 2008	October 13, 2009
October 2008	November 17, 2009
November 2008	December 22, 2009
December 2008	TBD

4. Winner will receive one prize per month. Prizes are not identical month to month. Approx. retail value will remain at or below \$500. All prizes will be awarded.

5. No transfers, substitutions in prizes or cash will be allowed except by Sponsor, who may substitute a prize of equal or greater value.

6. The winner must comply with all instructions in the prize notification letter, including the completion of an affidavit and liability/publicity release, and return them within fifteen days of the date on the prize notification letter; otherwise prize will be forfeited and an alternate winner will be selected. By entering and/or by accepting a prize, you agree to be bound by these rules and to release Sponsors from any and all liability arising out of your participation in this Sweepstakes with respect to the awarding, receipt, use and/or misuse of any prize.

7. Liability for any applicable taxes will be the sole responsibility of the winner. Any required tax reporting forms will be furnished to the Internal Revenue Service. All expenses not specifically provided for by Sponsors in these rules are the sole responsibility of the winner.

8. Entries that are lost, late, illegible or incomplete for any reason will not be eligible. Sponsors reserve the right to modify or terminate this Sweepstakes or disqualify any entry in the event of technical impairment by computer virus or otherwise. In the event of early termination, Sponsors will randomly select winners from all eligible entries received at time of termination. In the event of a dispute concerning the identity of the person submitting an entry, the entry will be deemed to be submitted by the person in whose name the email account is registered. This Sweepstakes is subject to federal, state and local laws with venue in New York County in the State of New York. By entering, you agree to be bound by these rules and you give your express permission to be contacted by Sponsors by e-mail and/or mail.

9. For winner's list, mail a self-addressed, stamped envelope after the appropriate date below to: ELLE DECOR Marketing; Attention: Reader Service 2008 Sweepstakes; 1633 Broadway, 44th Floor; New York, NY; 10019. Residents of VT may omit postage.

January 30, 2009